MIDDLE EAST
CLEANING, HYGIENE & FACILITIES
AWARDS



30 MARCH 2027 | DUBAI

Where Champions Rise

and Industry Excellence Takes Centre Stage.

mechfawards.com

ABOUT THE AWARDS

A Night of Honour, *Applause & Achievement.*

Some achievements deserve more than recognition. They deserve a moment that brings the industry to its feet.

Presented by **Clean Middle East** and **Media Fusion**, the **Middle East Cleaning, Hygiene & Facilities (MECHF) Awards** celebrate the people, organisations and achievements making a remarkable mark across the region's **cleaning**, **hygiene** and **Soft FM** industry.

Since 2018, MECHF has recognised distinction across leadership, performance, innovation, partnerships, sustainability and service. Every category brings forward stories of exceptional work, remarkable people and standards worth celebrating.

Backed by the credibility and industry legacy of Clean Middle East, the awards combine a rigorous judging process with an evening filled with anticipation, applause and celebration.

Because when exceptional work earns its moment, the whole industry has a reason to celebrate.

2018	22	Cleaning · Hygiene & Soft FM
CELEBRATING EXCELLENCE SINCE	AWARD CATEGORIES	INDUSTRIES HONOURED

OUR MISSION

To honour exceptional achievement, celebrate those who raise the bar and give *industry excellence the recognition it deserves.*

GALLERY

The Celebration, *Captured.*

NETWORKING · AWARD PRESENTATIONS
ENTERTAINMENT · PHOTOBOOTH



AWARD PRESENTATION


WINNER


MASTER OF CEREMONIES



THE TROPHIES


GALA DINNER



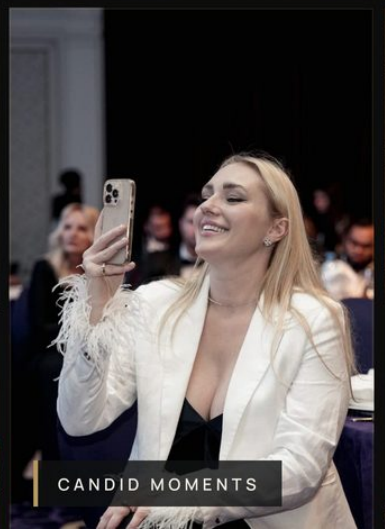
ENTERTAINMENT


NETWORKING



PHOTOBOOTH


RED CARPET


CANDID MOMENTS


RECEPTION

AWARD CATEGORIES

The Honours *Up for Grabs.*

Twenty-two categories recognising leadership, performance, innovation, partnerships, sustainability and service.

01	Excellence in Washroom Hygiene	
02	Excellence in Kitchen/Food Safety	
03	Excellence in Infection Control in Healthcare	
04	Excellence in Training	
05	Commitment to Sustainability	
06	Excellence in Laundry Services	
07	The Best Hotel Housekeeper – UAE	
08	The Best Hotel Housekeeper – Regional	
09	The Innovative Product of the Year	
10	The Best Client-Contractor Partnership	
11	The Best Supplier-End User Partnership	
12	Best Cleaning Manufacturer – End User Partnership	NEW
13	Top Cleaning Company of the Year	
14	Top Cleaning Company of the Year (Regional)	NEW
15	Industry Personality of the Year	
16	Specialised Cleaning Company of the Year	
17	Best Use of Smart Technology by Service Providers	
18	Women in Cleaning	
19	Best Cleaning & FM Employer of the Year	
20	Excellence in Hotel Hygiene & Cleanliness	NEW
21	Excellence in Airport Hygiene & Cleanliness	NEW
22	Excellence in Mall Hygiene & Cleanliness	NEW



SPONSORSHIP OPPORTUNITIES

Partner with *Excellence.*

Headline partnerships
Limited availability

SPONSOR

DIAMOND AED 110,000

- Keynote address – 3 mins
- Video permit at awards – 3 mins
- Exclusive interview with Clean Middle East Magazine
- 2 VIP tables (8 seats each)
- Award presentation
- Sponsorship announcement: emailer and social media (on confirmation)
- Logo placement on tables in the networking area
- Logo presence on event photo wall
- Logo placement on the stage backdrop
- Logo on awards e-invitation
- Post-event video exposure
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns

SPONSOR

GOLD AED 85,000

- Video permit at awards – 2 mins
- 1 VIP table (8 seats)
- Full-page advert in Clean Middle East Magazine
- Sponsorship announcement: emailer and social media (on confirmation)
- Logo placement on tables in the networking area
- Logo placement on stage backdrop
- Logo placement on event photo wall
- Logo on awards e-invitation
- Post-event video exposure
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns

SPONSOR

SILVER AED 55,000

- Video permit at awards – 1 min
- 1 VIP table (8 seats)
- Half-page advert in Clean Middle East Magazine
- Sponsorship announcement: emailer and social media (on confirmation)
- Logo placement on the stage backdrop
- Logo presence on event photo wall
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns

SPONSORSHIP OPPORTUNITIES

Own a *Signature Moment.*

Custom packages available on request

SPONSOR

CATEGORY — AED 35,000

- Award presentation of the sponsored category
- 4 complimentary award invitations
- Company name and profile mentioned before announcing the award winner
- Sponsorship announcement – social media
- Logo on shortlisted nominees' slides while presenting the award
- Logo on the category page under the sponsored category (on confirmation)
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns

SPONSOR

LANYARD — AED 35,000

- Branding on all lanyards (exclusive)
- 4 complimentary award invitations
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns
- Sponsorship announcement – social media

SPONSOR

DINNER — AED 35,000

- Logo on menu (exclusive)
- Branding on all tabletops inside the ballroom
- 4 complimentary award invitations
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns
- Sponsorship announcement – social media

SPONSOR

ENTERTAINMENT — AED 25,000

- Company mentioned before both entertainment breaks
- 4 complimentary award invitations
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns
- Sponsorship announcement – social media

SPONSOR

PHOTO BOOTH — AED 25,000

- Logo on the printed photos from the photo booth
- 4 complimentary award invitations
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns
- Sponsorship announcement – social media

SPONSOR

BADGE — AED 25,000

- Branding on all badges (exclusive)
- 4 complimentary award invitations
- Sponsorship announcement – social media (on confirmation)
- Logo on the awards website
- Logo placement in all newsletters & relevant marketing collaterals
- Logo in the MECHF advert in Clean Middle East Magazine

WHO ATTENDS

The Company *You'll Be Among.*

- Cleaning Service Providers
- FM Companies
- Cleaning, Hygiene, Janitorial and Software Manufacturers
- Distributors and Suppliers
- End User Facilities like Hotels, Hospitals, Malls, Airports, Government Facilities, etc.

WHY ATTEND

Why This *Invitation Matters.*

- Experience a premier celebration of cleaning, hygiene & Soft FM excellence
- Connect with industry leaders, peers & influential decision-makers
- Build valuable relationships and explore new business opportunities
- Raise your profile in a high-profile industry setting
- Celebrate the people, achievements & standards defining the industry

RESERVE YOUR PLACE

Table Booking

COST PER SEAT

AED **1,800/-**

COST PER TABLE

AED **14,400/-** (8 persons)

GET IN TOUCH

Contact *Us.*

FOR SPONSORSHIP QUERIES

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MIDDLE EAST CLEANING, HYGIENE & FACILITIES AWARDS

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